

September highlights













Road Safety Summit





The Road Safety Summit received good support and feedback on social media. The communications team live tweeted throughout the day which received good engagement from both those that attended the event and those that didn't.

National Police Memorial Day

OPCC Lincolnshire @OPCCLincs - Sep 28



National Rural Crime Action Week



October highlights









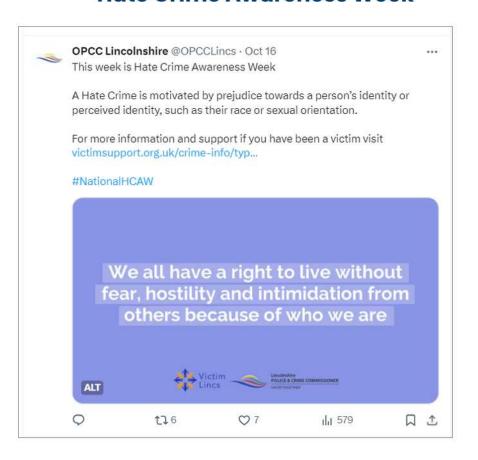




World Mental Health Day



Hate Crime Awareness Week



November highlights













Annual Survey



Restorative Justice Week



Victim Lines @VictimLines - Nov 29

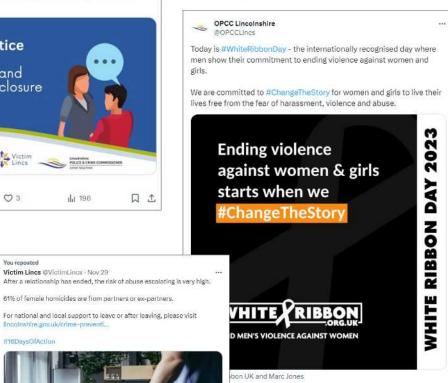
lincolnshire.gov.uk/crime-preventi.

61% of female homicides are from partners or ex-partners.

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White Ribbon Day

/ 16DaysOfAction



v 25, 2023 · 723 Views

The annual survey was heavily promoted through social media via video and still image, and received good support from partner agencies. The survey gained 991 link clicks from OPCC Facebook, Twitter and LinkedIn posts.

Safeguarding **Adults Week**







September 1st-November 30th

Facebook Reach

45,947

New Followers

22

Likes/Comments/ Shares

245

Link Clicks

50



September 1st-November 30th

Impressions

57,600

Engagement Rate

1.6%

Likes/Retweets

312

Link Clicks

156



Facebook - Victim Lincs



September 1st-November 30th

New Followers Likes/Comments/ **Facebook Reach Link Clicks**

1.8k

Shares

135

10



Twitter - Victim Lincs

September 1st-November 30th

Impressions	Engagement Rate	Likes/Retweets	Link Clicks
4,700	1.9%	54	7