

Communications highlights

September— November 2023



September highlights



Road Safety Summit



The Road Safety Summit received good support and feedback on social media. The communications team live tweeted throughout the day which received good engagement from both those that attended the event and those that didn't.

National Rural Crime Action Week

OPCC Lincolnshire @OPCCLincs · Sep 18

This week is National Rural Crime Action Week and we will be showcasing the ways that we are tackling rural crime across Lincolnshire 📢

In 2020, the Lincolnshire Environmental Crime Partnership was set up to reduce and prevent waste related crimes across Lincolnshire (1/3)

1 3 10 691

National Police Memorial Day

OPCC Lincolnshire @OPCCLincs · Sep 28

On Sunday 24th September, Deputy PCC Phil Clark attended the National Police Memorial Day service in Cardiff, alongside fellow representatives from Lincolnshire.

The service is held annually to commemorate and honour officers who have lost their lives in the line of duty.

Lincolnshire Police

3 205

October highlights



World Mental Health Day

OPCC Lincolnshire
@OPCCLincs

Today is World Mental Health Day 🍷

It's important to remember that you are not alone and support is available if you are struggling.

There's lots of mental health and wellbeing support available in [#Lincolnshire](#)

[#WMHD2023](#)

The corkboard features five cards:

- Depression and Anxiety:** "Want to talk about it? Don't bottle it up. Search 'need help now Lincolnshire'. Call our mental health helpline to talk to someone who can help you. Lines are confidential and open 24/7. 0800 001 4331." (Includes ALT logo)
- Lincolnshire Wellbeing & Recovery College:** "People over the age of 16 can access free educational courses on mental health and wellbeing. 07581 008924. www.lfpt.nhs.uk/recovery-college." (Includes NHS logo)
- NHS Lincolnshire Talking Therapies:** "The service helps people who are experiencing common mental health problems such as anxiety, depression and stress. 0303 123 4000 or you can self-refer on the website www.lincolnshiresalkingtherapies.nhs.uk." (Includes NHS logo)
- Here4You:** "24/7 Mental health and emotional wellbeing advice line for young people, parents and carers. 0800 234 6342." (Includes NHS logo)
- How are you, Lincolnshire?:** "Are you looking to boost your wellbeing and mental health? Find local groups on haylincolnshire.co.uk." (Includes NHS logo)

Lincs Partnership and How Are You Lincolnshire

9:00 AM · Oct 10, 2023 · 353 Views

Hate Crime Awareness Week

OPCC Lincolnshire @OPCCLincs · Oct 16

This week is Hate Crime Awareness Week

A Hate Crime is motivated by prejudice towards a person's identity or perceived identity, such as their race or sexual orientation.

For more information and support if you have been a victim visit victimsupport.org.uk/crime-info/typ...

[#NationalHCAW](#)

The graphic contains the text: "We all have a right to live without fear, hostility and intimidation from others because of who we are". It also features the ALT logo, the Victim Lines logo, and the Lincolnshire Police & Crime Commissioner logo.

6 replies, 7 likes, 579 views

November highlights



Annual Survey

OPCC Lincolnshire @OPCCLinco · Nov 22
Have your say on the future of policing in Lincolnshire

How do you want your county to be policed? Take the 10 minute online survey and tell the Police and Crime Commissioner your views

bit.ly/PCCSurveyOPCCSM

Marc Jones
POLICE & CRIME COMMISSIONER
LINCOLNSHIRE - SAFER TOGETHER

1 4 2 5.7K

The annual survey was heavily promoted through social media via video and still image, and received good support from partner agencies. The survey gained 991 link clicks from OPCC Facebook, Twitter and LinkedIn posts.

Restorative Justice Week

You reposted
Victim Lincs @VictimLincs · Nov 22
This week is Restorative Justice Week.

#RestorativeJustice can help victims to 'move on' with their lives and feel less fearful of being the victim of a further crime.

For more information visit victimlincs.co.uk/restorative-ju... #RJWeek #RJWeek2023

You and RestorativeSolutions

4 3 196

White Ribbon Day

/ 16DaysOfAction

OPCC Lincolnshire @OPCCLinco

Today is #WhiteRibbonDay - the internationally recognised day where men show their commitment to ending violence against women and girls.

We are committed to #ChangeTheStory for women and girls to live their lives free from the fear of harassment, violence and abuse.

Ending violence against women & girls starts when we #ChangeTheStory

WHITE RIBBON .ORG.UK
MEN'S VIOLENCE AGAINST WOMEN

Nov 25, 2023 · 723 Views

Safeguarding Adults Week

You reposted
How Are You Lincolnshire @HAYLincolnshire · Nov 24
Co-production involves those who receive support (and their family, friends and carers) in the planning and delivering of support.

Safeguarding these groups involves implementing measures to prevent harm and support wellbeing.

[enland.nhs.uk/always-events/...](https://enland.nhs.uk/always-events/)

#SafeguardingAdultsWeek

What is Co-Production?
#SafeguardingAdultsWeek

ann craft trust

1 96

You reposted
Victim Lincs @VictimLincs · Nov 29
After a relationship has ended, the risk of abuse escalating is very high.

61% of female homicides are from partners or ex-partners.

For national and local support to leave or after leaving, please visit lincolnshire.gov.uk/crime-preventi...

#16DaysOfAction

1 1 111

Facebook – OPCC

September 1st–November 30th

Facebook Reach

45,947

New Followers

22

Likes/Comments/
Shares

245

Link Clicks

50

Twitter – OPCC

September 1st– November 30th

Impressions

57,600

Engagement Rate

1.6%

Likes/Retweets

312

Link Clicks

156



Facebook – Victim Lincs



September 1st–November 30th

Facebook Reach	New Followers	Likes/Comments/ Shares	Link Clicks
1.8k	4	135	10



Twitter – Victim Lincs

September 1st– November 30th

Impressions	Engagement Rate	Likes/Retweets	Link Clicks
4,700	1.9%	54	7